



## "Queen Quality"

An appropriate name for Shoes, such as these. They are equal to many of the Three-fifty Shoes shown by local retailers everywhere. They carry the style, have that individuality of lasts and shapes which make them stand out pre-eminently as the high grade, low-priced Shoes of today. They fit the feet as nature intended and are built on strictly hygienic lines. Besides style and comfort, there is that durability of "Queen Quality" Shoes which is second to none. The maker has honored us as sole agents for Wichita and surrounding towns.

See large display in north window.

## "Minnehaha"

Is the name given to one of our excellent lines of Shoes for children. These are made for rough service and for dress.

## "Little Gents" Shoes

For boys' up to eleven years of age, are made over mannish lasts. All solid and guaranteed to give the best of service for the money. These come in Goodyear and hand welts in Vici, Velour, Box Cali and Enameled stock.

Prices, \$1.50 to \$3.00 Pair



Pair, \$3.50

Pair, \$3.50



Exact Reproduction of this Style Shoe.

An Ideal Dress Boot.

Queen Quality OXFORDS.

\$2.50.



Shoes Like Cut to Left Pair \$3.00

Shoe Department Second Floor, take Elevator

## Silks and Woolens

First Floor--South Entrance.

An Elegant Stock, Bought Especially for Easter

### Foulards

In regular stock and in exclusive patterns. Very stylish and dressy for spring. 75c to \$1.50 yard.

### Grenadines

Best blacks in a range of styles from the plain iron frame weaves to the richly embroidered sewing silks. Prices from 98c to \$3.50 yard. Widths 38 inches to 44 inches.

### Black Dress Goods

High class, for your Easter dresses. Satin Brunelles, 44-inch, 98c, \$1.25 and \$1.49 yard.

46-inch Granite, \$1.25 value, Opening Price 98c.

48-inch Basket Weaves, very firm, to be made up without linings, 98c to \$1.50 yard.

48-inch Pebbled Cheviot, per yard, 98c to \$1.98.

### Extra Fine Venetian

Delicate new shades, 52 inches wide, \$1.25 and \$1.98 yard.

### Wool Waistings

All new, in light weights, very dressy with black skirts; colors, Old Rose, Reseda Green, Yale, Wedgewood and Cadet Blues, Castor, Cardinal, Black and White; 27 inches, 88c yard.

### Nun's Veiling

In light shades, for spring; yard, 75c and 98c.

### Wool Crepe de Chenes

40 inches wide, 75c; 44 inches wide, 98c.

### Pure White for Commencement Gowns

Persian and French Lawns India Linons Silk Finished Mulls Damasks, Organdies Swisses, plain or figured Widths 29 to 44 inches

Prices Up to 75c Samples free.

## The Rorabaugh Dry Goods Co.

(Incorporated)

119-121 North Main, Wichita, Kan.

Today We Announce

## OUR FIRST FORMAL OPENING

For Thursday, March 20

7:30 o'clock P. M.

UP TO THIS TIME we haven't said very much; in fact, didn't have much to say, as our stocks were not complete.

## Now They Are Ready

Complete in every detail, with a very few exceptions. Thousands of dollars' worth of the world's choicest merchandise has been purchased, placed on display, ready for an appreciative public--the Wichita public.

Three Floors Will Be Beautifully Trimmed  
There'll Be Music by the Orchestra

Rorabaugh's Will Be An Eventful Opening, One You Shouldn't Miss

Remember the Evening, Thursday Next, at 7:30

## Grand Millinery Carnival

Second Floor--Take Elevator

From among the numerous trimmers whose ability and originality are unquestioned, we've selected Miss M. Callahan. Her work has been carefully examined by the management, and as an artist of unusual merit Miss Callahan comes highly recommended.

Beginning promptly at 8 o'clock Friday morning, the Beautiful Hats seen at the opening will be ready for first comers. As we have stated before, all our Millinery has been made in the east by our trimmer and assistants and all will be in readiness for your inspection at the

## Opening Friday Evening Next, at 7:30

### Several Thousand Dollars Invested in Linens and Domestic

With a very liberal appropriation our buyer has purchased a stock so complete that the varied wants of a large community can be satisfactorily and quickly filled.

**Damasks** In every new design, nearly all with open borders; exquisite qualities in full bleached or German and Irish manufacture, with Napkins to match.

**New Linen Waistings** Just a hint of the yard goods for spring apparel. These Waistings are all linen, in decided stripes and plain colors. They launder perfectly. Yd 45c



## Ladies' Apparel

Second Floor  
Take Elevator

**Easter Suits, \$15.00** Man-tailored, in three styles--Eton, Blouse, Gibson; materials are Cheviots, Venetians, Coverts, Etamine and Canvas Cloth. The jackets are made with wide or narrow hip pieces, finished plain or trimmed with either moire silk or velvet, handsomely stitched, silk lined. The skirts are made with seven-gored flare or in graduated flounce, beautifully ornamented to match jacket. All popular spring shades.

**Suits at \$20 and \$25** Three styles, same as above; also the new Prince Albert and jaunty Bolero effects. The materials are broadcloth, Venetian, Cheviot, Examines, Home-spun and Canvas Cloth; silk lined jackets, handsomely stitched and finished with velvet or moire bands; seven-gored or graduated flounce; skirt with spun glass lining, finished to match jacket.

**Easter Raglans** In taffeta or peau de soie silk, all the new swaggar styles, handsomely stitched, and trimmed with braid and applique; white satin lined and faced with colored satin. Prices \$20, \$25, \$30, \$35, \$40, \$50 Each

**Misses' Raglans** Of excellent taffeta, correctly finished, \$10.00 and \$12.50



## Easter Skirts

In taffeta and peau de soie, richly trimmed with ribbon ruffles, applique, mousseline de soie; every new style \$10 to \$45

## Silk Waists for Easter Wear

Made up of taffeta or peau de soie, embellished with stitching and tucks and added ornamentation of velvet and applique; also famous Gibson styles. See cut to right.

Prices, \$3.98, \$4.98  
\$5.98 and \$7.50

## At The Opening Thursday

We will be very pleased to acquaint you with many of

## The New Kid Gloves for Easter

A famous Dollar Glove is our "Famosa," which is made in all the latest stitchings; there is in this particular glove all the service that money will buy; it is positively one of the best Dollar Gloves on the market.

The banner Glove for the price however is our "Eskay." It is beautifully stitched in silk; comes in black and white and all evening shades as well as the more staple colors, such as modes, sands, tans, browns, etc., for every day service. These are sold at..... \$1.50

Expert Fitters In Attendance

## Easter Undermuslins Second Floor

Dainty, clean, fresh Muslin Garments of superior quality in every pretty conceit known.

See These Monday

Ladies' Fine Cambric or India Linon Gowns, yoke handsomely tucked, collar of fine embroidery, others ornamented with lace insertion and cluster tucks. Specially priced for Easter

\$1.19, \$1.39, \$1.69, \$1.98, \$2.98 Each

### Skirts

Ladies' Fine India Linon Skirts, handsomely trimmed with lace, insertion and tucks; also the new handkerchief and all the latest effects.

\$2.98, \$3.98 and \$4.98

### Corset Covers

Of fine cambric and India Linon, lace trimmed or finished in a more elaborate way with embroidery, insertion and cluster tucks. Prices, each

89c, 98c, \$1.39, \$1.48, \$1.98



### Drawers

Ladies' Fine Cambric and India Linon Drawers, finished with lace, insertion and cluster tucks; a beautiful line of new styles to match with skirts, corset covers and chemise. Special for Easter--

98c, \$1.48 and \$1.98, Pair

## The Carpet and Drapery Store

...Third Floor...

Some Easter Hints -- First and foremost in Carpet beauty are the Wiltons; Biglow's best with none to equal them. The medium sized Rugs at \$3 45 and the larger size at \$8.50 are superb in design and colorings.

Bordered Art Squares, in Wilton weaves in large and small patterns; also the popular Dresden and Persian styles in their deep, rich colorings are worth a trip to see; 'twill be hard to resist the buying, however, when once you see them.

Wilton Three-Quarter Carpets and Borders, in restful, easy patterns, yet with all the glow and elegance of Oriental art, are in the front rank in the Carpet world. They are to be seen at Rorabaugh's.

Don't Miss the Opening, Thursday, 7:30 p.m.

Right next to Wiltons are--

## Alex Smith's Beautiful Savonneries

Which comprise many shades of New Spring Carpets and Borders. For parlor floor coverings and for the library study these.

## An Opening Event

Are the grand displays in the Carpet department; New Portieres, in silk, mercerized, tapestry and armour weaves, are very conspicuous.

## New Lace Curtains

In cable nets, which are made to launder, and do launder to perfection; Brussels Net and Madras Nottingham Lace Curtains are draped here and there and all plainly ticketed.

Remember the Date of Our First Formal Opening Is March 20th, Thursday, at 7:30 p. m.

Come With Your Friends

We Pay Freight On All \$5.00 Mail Orders Within 100 Miles

# THE RORABAUGH DRY GOODS CO.

We Send Samples to Any Address We Fill Mail Orders for All Items In Our Advertisements